

HOLIDAY IDEA BOOK

FRESH IDEAS. SEASONAL PRINT. REAL IMPACT.



HOLIDAY IDEA BOOK

HOLIDAY STYLE, YOUR WAY.

The holiday season starts long before the decorations go up. Retailers are planning seasonal displays, restaurants are preparing special menus, nonprofits are organizing year-end giving, companies are scheduling employee events, and businesses everywhere are thinking about how to thank customers, ship gifts, promote offers, and stay visible during a busy time of year.

Use this guide to think beyond one holiday card, one sale sign, or one shipping label. The right mix of print can help you bring people in, guide them through an event, promote limited-time offers, package products beautifully, thank loyal customers, recognize employees, and make every seasonal touchpoint feel more intentional.

SMALL SHOPS, BIG SEASON | RETAIL HOLIDAY SALES



a. Name Badges make seasonal staff easy to identify and help customers know exactly who to ask for help during busy shopping days, open houses, and special events.

b. Share sales, holiday hours, special events, customer appreciation messages, or seasonal updates with Full Color Announcements in a distinctive format people can hold onto.

c. Hang Tags are a great way to add pricing, product details, gift messaging, care instructions, or seasonal personality to merchandise, gift items, favors, and limited-time products.

d. Full Color Labels give products, packages, gifts, and handouts a coordinated seasonal look that carries your brand into every customer touchpoint.

e. Tabletop Retractable Banners use counters, checkout areas, tables, and displays to call attention to gift wrapping, holiday hours, featured products, or limited-time offers.

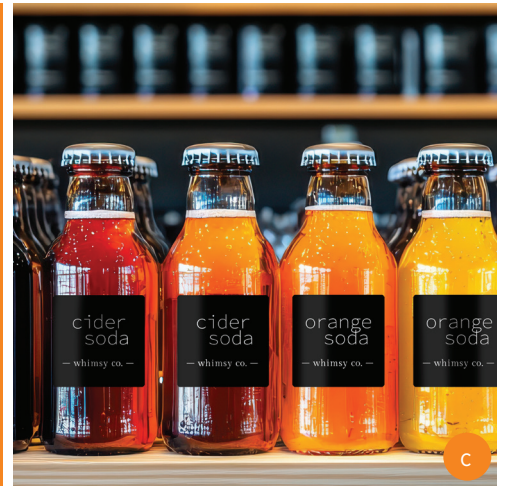
f. Add a festive, branded finish to jars, bags, boxes, bottles, gifts, and seasonal products with Labels that make every item feel more complete.



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a. Shaped Labels add seasonal charm to cups, treat bags, jars, candles, baked goods, and limited-time fall products.

b. Promote attractions, direct visitors, mark pickup areas, or share event details with Full Color Expanded PVC Signs – sturdy signage for indoor and outdoor spaces.

c. Our water-resistant stocks help product labels hold up through handling, moisture, outdoor use, and busy seasonal environments.

d. Full Color Die Cut Handle Plastic Bags give customers a branded bag for purchases, samples, treats, and event giveaways – keeping brands visible long after they leave.

e. Share menus, specials, pricing, directions, sponsor messages, or seasonal reminders at counters, tables, and displays with Full Color Plastic Pedestal Signs.



PRODUCT SPOTLIGHT

Window Decals

Use your windows to promote fall flavors, seasonal sales, event details, holiday hours, and limited-time services before customers even walk inside.

FasTurn® Labels

A strong fit for seasonal products that move quickly, including food items, gifts, favors, local goods, and special-edition packaging.

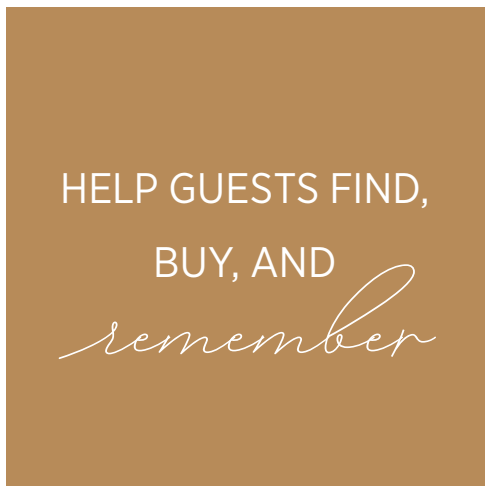
Postcards

Announce fall events, seasonal specials, customer appreciation days, or holiday hours through mail, bag stuffers, counter handouts, or event takeaways.

Full Color Foam Board Signs

Promote special charity events or galas with lightweight signs that inform and inspire – great for silent auctions or donor displays. Print in quantities as low as one sign

COMMUNITY IN FULL COLOR | AUTUMN FESTIVALS



a. Kantastic Can Cooler – give attendees, volunteers, sponsors, or customers a useful branded item they can enjoy during and after the event.

b. Use Event Tickets for admission, raffles, food and drink tickets, prize drawings, fundraisers, and other moments that need a clear, simple system.

c. Full Color Hang Tags add product details, pricing, maker stories, event messages, or seasonal branding to merchandise, gifts, favors, and vendor booth items.

d. Full Color Uncoined Napkins bring your event theme to concession stands, tasting tables, hospitality areas, and gathering spaces with a practical branded detail.



PRODUCT SPOTLIGHT

Retractable Banners ⚠️

Guide guests to entrances, registration areas, sponsor tables, vendor spaces, photo spots, and featured activities with portable signage.

A-Frame Display

Catch foot traffic with event schedules, directional messages, vendor promotions, seasonal offers, pickup information, or welcome signage.

Washable Tote

Give attendees a reusable way to carry purchases, samples, giveaways, and event materials while keeping your brand visible throughout the day.

Postcards

Promote the event ahead of time, share schedules or maps on-site, or send a follow-up message to thank attendees, donors, vendors, or sponsors.



WARNING: This product can expose you to chemicals which are known to the State of California to cause cancer, birth defect or other reproductive harm. For more information go to www.P65Warnings.ca.gov.

DO MORE GOOD | SEASONAL VOLUNTEER EVENTS



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a. Thank volunteers, recognize sponsors, or keep event teams refreshed with Branded Drinkware – a useful branded item for service days and fundraising events.

b. Water Bottle Labels add a coordinated touch to donation drives, charity walks, volunteer events, school fundraisers, and community gatherings.

c. Promote the cause, identify donation areas, thank sponsors, direct guests, or mark volunteer check-in with Full Color Vinyl Banners that work indoors or outdoors. ⚠️

d. Use Full Color Paper Table Tents for check-in instructions, sponsor recognition, donation details, seating information, schedules, or event prompts.

e. Holiday Greeting Cards let you send a thoughtful thank-you to volunteers, donors, employees, sponsors, customers, and community partners after the event.



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PRODUCT SPOTLIGHT

Remittance Envelopes

Make giving simple with envelopes designed for donations, offerings, fundraising, and reply-by-mail campaigns. Add your message, return details, and giving instructions in one useful piece.

Full Color Foldover Announcements + Spot Gloss

Use foldover announcements for event invitations, thank-you notes, donor updates, sponsor recognition, or year-end messages that deserve a more personal touch.

Full Color Expanded PVC Signs

Create durable signs for donation stations, volunteer check-in, sponsor recognition, event directions, campaign messaging, and community service projects.

Full Color Plastic Yard Signs

Spread the word locally about food drives, fundraisers, donation drop-offs, seasonal service projects, volunteer recruitment, and community events.

THOUGHTFUL TOUCHES MATTER | CLIENT & EMPLOYEE APPRECIATION



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a. Announcements let you send appreciation messages, event invitations, year-end updates, gift notes, or holiday greetings in a format that feels thoughtful and intentional.

b. Spot Color Post-it® Custom Printed Notes give customers, employees, or partners a practical branded item they can keep on their desk and use every day.

c. PolyWeave® Small Zip Cases are a practical addition to game night gifts, prize packs, or appreciation kits, giving clients and employees a useful branded item to take home.

d. Full Color Memo Pads are a useful gift, event giveaway, or client leave-behind that keeps your business visible well beyond the holiday season.

e. Foil Napkins add shine to office parties, client events, employee celebrations, New Year's gatherings, gift baskets, and hospitality settings.



PRODUCT SPOTLIGHT

Custom Full Color Trading Cards

Create cards for team games, employee spotlights, product features, customer thank-yous, holiday trivia, or interactive gift kits.

Full Color Paper Plates

Bring your brand to office parties, open houses, employee meals, customer events, and casual holiday gatherings.

Full Color Paperboard Coasters

A simple, useful addition to client gifts, hospitality tables, tasting events, breakrooms, and seasonal drink promotions.

Holiday Greeting Cards

Add a personal note to customer gifts, employee mailings, client appreciation packages, holiday orders, or year-end thank-yous.

MAKE IT MERRY | BUSINESS CELEBRATIONS & EVENTS



a. Custom Foil Napkins are perfect for office parties, New Year's Eve celebrations, or customer appreciation events. Available in several colors and 20 different foil options.

b. Custom Certificate Holders are ideal for elegant presentations for service awards, year-end recognition, or memberships.

c. Custom Folded Cartons are great for gift packaging. This standard straight tuck box comes in five different sizes and configurations, to suit a variety of product sizes and weights.

d. Full Color Coasters are a simple way to combine practicality with seasonal branding to tablescapes.

e. Build long-term brand visibility with Folded Calendar Cards for a useful and thoughtful holiday token.



PRODUCT SPOTLIGHT

Shaped Labels

Our FasTurn® Labels can be ordered in a variety of shapes and sizes, and we offer several stocks that range from the standard fan favorites to specialty options. Add a festive touch to event favors, swag bags, or employee gifts.

Full Color Menus

Tie in the look of the invites and décor with holiday-themed menus for company luncheons, formal galas, or seasonal tastings that deserve a special spotlight.

Full Color Announcements

Invite your clients and employees to holiday events with elegant flat and folded announcements, expertly crafted to convey professionalism, while showcasing your company's festive spirit and making every gathering special.

Full Color Posters

Promote events, bring customers in for sales, and add color to any space with Full Color Posters. Printed in vibrant color, with front and back printing available, these posters are more flexible than ever. Order in quantities as low as five posters.

HOLIDAY DETAILS THAT HELP | RETAIL HOLIDAY SALES



a. Holiday Greeting Cards add a personal message to customer orders, gift bags, loyalty mailings, client gifts, and year-end thank-yous.

b. Full Color El Grande Mugs are a creative and useful holiday gift, employee thank-you, customer giveaway, seasonal retail item, or add-on for gift sets.

c. Personalize Custom Wine Bottle Labels for holiday promotions, corporate gifts, local collaborations, gift baskets, events, and special seasonal releases.

d. Custom Full Color Plastic Name Badges help seasonal staff and customer-facing teams look consistent, approachable, and ready to assist during busy shopping periods.

e. Promote gift cards, holiday hours, pickup instructions, featured products, loyalty programs, and checkout reminders at the point of decision with Counter Signs with Easels.



PRODUCT SPOTLIGHT

Window Decals

Turn storefront windows into seasonal messaging space for sales, hours, pickup details, gift services, featured products, and special events.

Shaped Labels

Add a festive finish to jars, boxes, bags, bottles, gift sets, limited-time products, and customer appreciation items.

Square Cut Labels

A versatile choice for packaging, shipping, product identification, gift sets, sale messaging, and seasonal promotions.

Full Color Hang Tags

Add gift messaging, pricing, product stories, care instructions, promotional details, or holiday branding to merchandise and packaging.



a. Use durable Vinyl Banners to promote sales, events, pickup options, seasonal services, gift wrapping, and limited-time offers indoors or outdoors. ⚠️

b. Put discounts, gift messages, product details, or limited-time offers directly on merchandise and packaging with Full Color Hang Tags.

c. Custom Posters bring quick attention to sales, store events, holiday hours, product features, gift guides, and seasonal promotions.

d. Use Business Cards as punch cards to encourage repeat visits for seasonal purchases, coffee shops, boutiques, salons, restaurants, or customer rewards programs.

e. Mini Non-Woven Totes offer a branded option for holiday purchases, giveaways, event swag, customer gifts, and seasonal packaging.



PRODUCT SPOTLIGHT

Retractable Banners ⚠️

Place seasonal messages near entrances, registers, service desks, event spaces, and featured displays to help customers act quickly.



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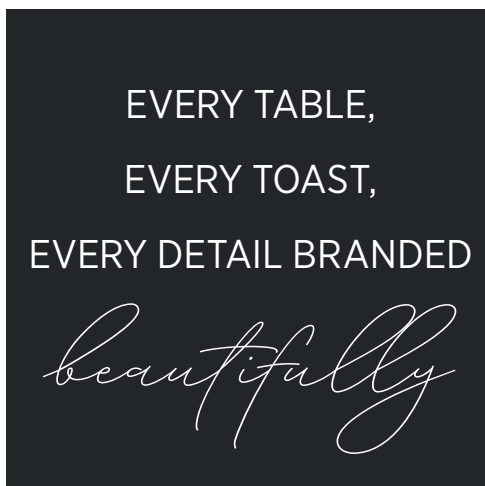
Full Color Postcards + Specialty Raised Foil

Add a premium touch to direct mail, invitations, sale announcements, gift promotions, customer appreciation offers, and holiday reminders.

Custom Table Tent Signs

Use counters, tables, shelves, checkout areas, and service desks to highlight specials, QR codes, gift ideas, menus, and seasonal add-ons.

DECK OUT EVERY PARTY | HOLIDAY EVENTS



a. Custom Full Color Paper Table Tents are ideal for seasonal event signage, seating info, or sponsor highlights. With easy interlocking slits, assembly is a breeze.

b. Custom Foil Napkins add a personalized shimmer to any occasion. Available in several colors plus 20 different foil options.

c. Notebooks make perfect branded giveaways for donors, sponsors, or event partners, keeping your brand front and center long after the special event.

d. Custom Event Tickets are stylish and secure with full-color design, consecutive numbering, and perforation options.

e. Customize bottles with Custom Wine Labels for auctions, centerpieces, party favors, or high-end gift giving.



PRODUCT SPOTLIGHT

Full Color Announcements

Invite your clients and employees to your holiday events with elegant flat and folded announcements, expertly crafted to set the tone while showcasing your company's festive spirit and making every gathering special.

Full Color Rack Cards

A distinctive option for event programs, Full Color Rack Cards help share schedules, sponsor details, special messages, and celebration highlights in one easy-to-hold piece.

Full Color Foam Board Signs

Promote special charity events or galas with lightweight signs that inform and inspire – great for silent auctions or donor displays. Print in quantities as low as one sign

Full Color Foldover Announcements

The tactile answer to digital fatigue, these full color foldover styles are ideal for sophisticated announcements, thank-yous, or post-event communications.

DESTINATION DETAILS MATTER | WINTER GETAWAYS



a. M&O Unisex Soft T-Shirt gives you branded apparel for travel groups, resort teams, cruise promotions, destination events, giveaways, and guest experiences.

b. Full Color Notepads add a useful branded piece to welcome packets, travel planning kits, hotel rooms, sales meetings, and customer follow-ups.

c. Pair Headline Comfort Gel Glide Pens with notepads, folders, welcome packets, itineraries, and event materials for a practical item travelers can use right away.

d. Literature Folders can organize itineraries, travel documents, excursion details, maps, offers, vouchers, and welcome information in one polished packet.

e. Scotch® Custom Printed Lint Sheets Pocket Packs give travelers a compact, practical promotional item for conferences, cruises, resorts, winter getaways, and business travel.

f. Polyweave® TSA Quart Bags are a useful travel giveaway for resorts, agencies, conferences, destination promotions, corporate trips, and branded welcome kits.



PRODUCT SPOTLIGHT

Full Color Postcards + Raised Spot Gloss

Promote travel offers, destination packages, resort specials, winter escapes, and seasonal getaways with postcards that feel special in hand.

Spot Color Business Cards, Raised Printing

Give travel agents, hospitality teams, sales reps, concierges, and event contacts a polished leave-behind for future bookings and referrals.

Rigid Kraft Mailers

Send travel documents, gift cards, vouchers, itineraries, welcome materials, and promotional packets in packaging that helps protect the presentation.

Spot Color Letterhead

Use branded letterhead for welcome notes, itinerary letters, travel confirmations, customer communications, and post-trip follow-ups.

HOLIDAY SPECIAL DELIVERY | SHIPPING & PACKAGING



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CREATE A FESTIVE
CUSTOMER EXPERIENCE
FROM ORDERING TO
packaging



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a. Make every event memorable with Personalized Favor Bags. Whether you're launching a product, or adding a special touch to retail packaging, our personalized favor bags are the perfect finishing detail.

b. Water-Activated Packaging Tape makes every box look custom-branded. Perfect for seasonal messaging and branding.

c. Enhance the look of gift cards by pairing them with branded Gift Card Carriers, personalized for holiday gift giving.

d. Brand every bag, tag, or receipt in seconds with Custom Self-Inking Stamps. Fresh ink is applied to the stamp with each impression, letting you make thousands of impressions before re-inking or replacing the stamp pad.

e. Use Custom Full Color Mailing Labels to bring your seasonal branding to every envelope, package, customer mailing, gift shipment, and year-end communication – labels can include your logo, message, graphics, and return details.



PRODUCT SPOTLIGHT

A-Frame Display

Let foot traffic know you're open for pickup or gift wrapping. Freestanding A-frame signage is an ideal way to promote sales, guide attendees through events, and more. These sturdy fixtures can be displayed for months outdoors, and full color corrugated sign inserts can be replaced for new sales or events.

Custom Adhesive Packaging Tape

Reinforce your brand identity and leave a memorable impression on customers with custom-printed tape. Change the tape design seasonally for a festive touch to your packaging.

Full Color Door Hangers

Promote special holiday services with neighborhood-friendly delivery. Custom door hangers are unique leave-behinds for hyper-targeted campaigns, holiday announcements, and special offers. Featuring vibrant full color printing, perf options, and two-sided print for double the messaging power.

Resealable Kraft Pouches

Perfect for small-batch goods and handmade items. Add a custom label or stamp to create ready-to-sell holiday packaging that feels thoughtful, practical, and on-brand.



LET'S GET HOLIDAY-READY TOGETHER

The best seasonal experiences are planned before the rush. Whether you are preparing for fall events, holiday sales, customer gifts, employee celebrations, year-end mailings, shipping, packaging, or winter promotions, the right print helps every detail feel more connected.